



## **Jennifer Smith, CWS**

- Vice President of Moti-Vitality
  - A sales and management service, hiring and training company specific to the water treatment industry
- National Professional Speaker and Sales Trainer
- Regular contributor to industry literature such as Water Quality Products Magazine
- Has been in the industry for over 10 years
- Worked as a straight commission outside residential sales professional
  - Created over 75% of her own business
- Currently co-authoring Flowing with Leadership---Another book with a Cheesy Title, but this Time for the Water Treatment Sales Manager

**Expected Release: 2018**